


carlos barboza

INFO

 Lima, Perú

 spilledgraphics.com

EDUCATION

bachelor of science

Economics & Finance
University of Hartford, 2011
Cum Laude

certificate of science

International Business
Grenoble Ecole de Management
France, 2010

associate of science

Accounting & Administration
Manchester Community College
Connecticut, USA, 2009

INTERESTS

reading on data visualization,
cognitive psychology, behavioral
economics, exploratory data
graphics, listening to electronic
music, traveling with family, dogs,
teaching Excel & Power BI

what motivates me:

translating a business need into a useful data model for decision support to help identify actionable insights supported by quantitative information resulting in profitable value.

EXPERIENCE

guerrilla data analyst | independent

Mar 2015 – present: native proficiency in Spanish and full professional proficiency in English for translating of business needs into useful data models, scalable spreadsheets, business reporting & analysis for decision support tools including, but not limited to, graphical displays to help users identify actionable insights supported by quantitative information resulting in driving profitable value.

In general, capable of conducting deep-dive discussions with partners to define & document key business questions and technical requirements for developing data-driven solutions and decision support tools including reports, graphical displays, dashboards, thoughtful visualizations, and/or KPI scorecards to assist users identifying actionable business insights supported by quantitative information resulting in driving profitable value.

technical training partner | Zebra BI

Jul 2020 – Sep 2023: provide 1st level support for Zebra BI products for Excel or Power BI users in both English and Spanish along with offering technical training for designing effective data visualization following industry best practices.

Power BI mentor | Crehana

Oct – Dec 2020: provided mentorship, personalized consultancies, and live sessions to the personnel of one of the Big Four accounting firms along with certifying student projects, responding inquiries and attending students' doubts and questions.

administrator | Monsefu Residences

Mar 2015 – Dec 2019: led and managed the sales of a real estate project and was responsible on the due diligence of all legal procedures totaling more than 300K in USD American Dollars with effective contract management and win-win negotiations.

venture capital analyst | AltaXL

Dec 2014 – Feb 2015: on the mission to launch the Perú Venture Capital industry.

business analyst | Imaco

Dec 2012 – Nov 2014: worked as the project lead to understand business processes, model data, and implement client-centric solutions which visualized sales for the company of about 60M Peruvian Soles per year thru interactive visual appealing reporting solutions to present to the Board of Directors on a weekly, monthly, and quarterly basis.

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